



CSKL is built around a set of fundamentals showing that  
“Who we are is what we do.”

We will be showcasing those fundamentals week by week  
throughout the year and hope you will join us in exploring those.

---

## CSKL Fundamental #19

### **Think and Act Like an Owner**

Make decisions by asking yourself,  
“What would I do if *I* owned the firm? What would I do to better  
serve our clients? Will this help the firm succeed?”